



Hank™



& *Sylvie*™

The Brand *Hank & Sylvie*™

- Hank & Sylvie is a design-based brand created by New York artist Lou Patrou, blending artistic authenticity with a slightly offbeat sensibility that sets it apart.
- The Hank & Sylvie style is a combination of whimsy and kitsch, with a subtle street attitude and a modern pop-art gallery appeal. It strikes the ideal balance between being playful and polished, with an artistic edge that makes it unique.
- The Hank & Sylvie brand brings a fresh, design-forward perspective to a number of product categories including bags, bag charms, small leather goods, jewelry, home décor, tabletop, stationery products, collectibles and others. It fills a meaningful white space in the market by offering a character-focused design aesthetic that feels elevated rather than overly commercial.
- Numerous iterations of the characters' decorative features and coordinating background prints are available for use by licensees and more can be created by the artist.







Portrait of Sylvie Featured by NY Designer, Gregory Allan Cramer in Interior Design Competition in NYC



Product Concepts



Product Concepts

Product Concept

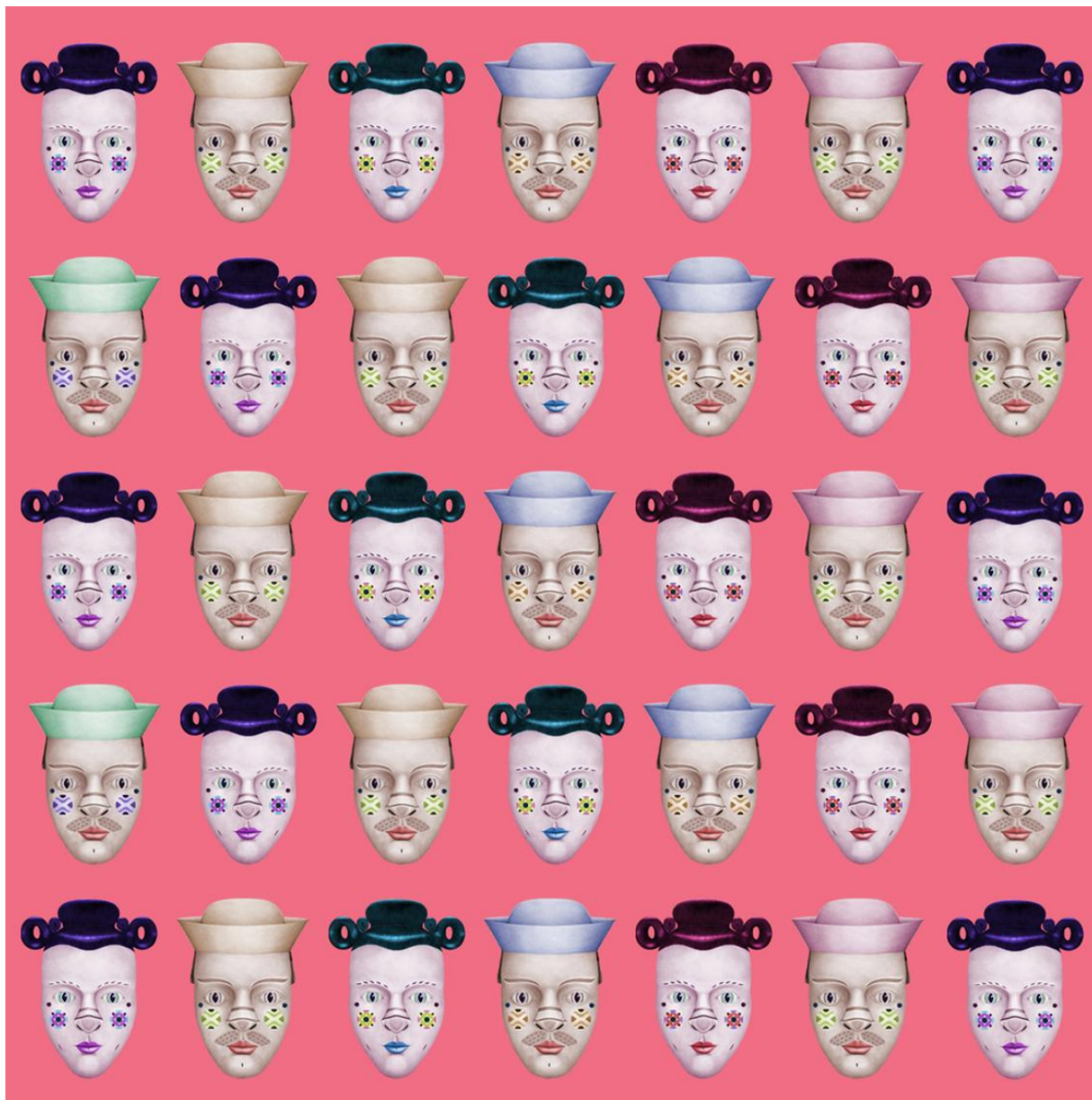




Product Concepts







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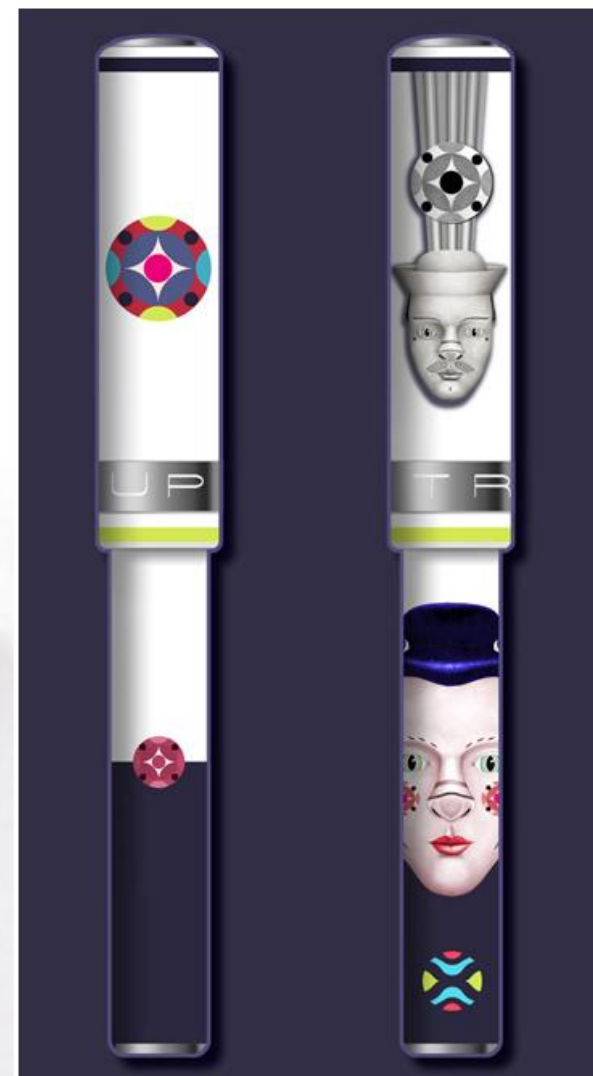
Product Concepts





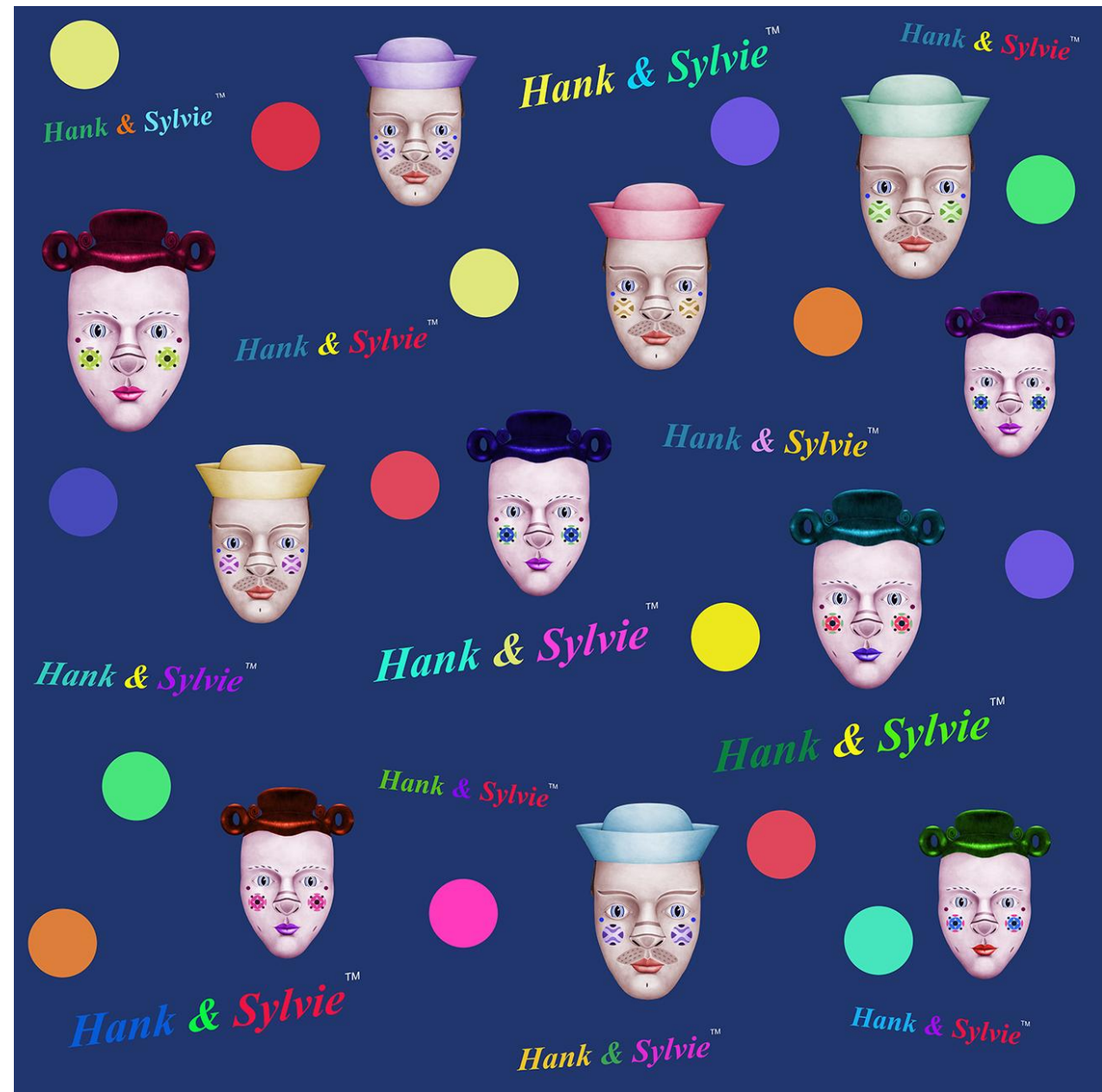
ink *Hank & Sylvie*™

Artist Series - limited to 500 sets





Product Concept







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Hank & SylvieTM

